



NEWS RELEASE

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Roex, Inc.

Santa Ana, Calif. – Rod Burreson founded Roex in 1994 to develop and market his own line of dietary supplements, using the highest quality materials from around the world. As a former athlete and body builder, he became committed to developing non-pharmaceutical solutions for the ailments and injuries that resulted from sporting activities.

Roex has become one of the fastest growing companies in the nutritional supplement industry. Rod hosts a daily radio show, “The Truth About Nutrition,” that is syndicated nationally. He has also authored the book “Never, Ever, Ever Give Up...Health is On the Way,” and has a new book coming out soon.

Burreson’s first U.S. Small Business Administration (SBA) 504 loan was for a 26,000 square foot building in Irvine. As demand for his products continued to grow, he began doing his own manufacturing. The company soon outgrew the existing building and leased a nearby 32,000 square foot facility in October 2003 used exclusively for manufacturing. The second 504 loan, through Southland Economic Development Corporation, recently received SBA approval and the company currently occupies both buildings with 80 employees.

The SBA’s 504 loan program provides long-term, fixed-rate, subordinate mortgage financing for acquisition and/or renovation of capital assets including land, buildings and equipment. For more information on SBA programs call the Santa Ana District Office at (714)550-7420 or visit our website at www.sba.gov.